

SPORTS AND DIGITAL BROADCASTING

Bachelor of Applied Science Checklist

- Review the Program Admission requirements.
- View the General Education Matrix for a complete list of qualifying courses.
- Fulfill the College Degree Requirements in conjunction with this degree plan.
- Consult an Academic Advisor to ensure all academic requirements are met.

Summary

Foundation	28
Major	44
General Education	36
Digital Literacy	
Electives	12
Total Credits	120

Degree Plan

Foundation

ART 182	Graphic Design I	3
COMM 200	Introduction to Media Writing	3
COMM 225	Introduction to Audio Production	3
COMM 270	Basic Video Production	3
COMM 272	Advanced Video Production	3
COMM 213	Publications	3
COMM 218	Public Relations Principles	3
COMM 224	Social Media Foundations	3
COMM 275	Communication Portfolio	1
COMM 281	Reporting and Editing: Mystician	1
COMM 283	Video Lab: MystiCast	1
COMM 284	Radio Lab: The MYX	1
Total Credits		28

Major

BADM 367	Consumer Behavior	3
HPER 310	Marketing in Fitness and Sport	3
HPER 335	Name, Image, and Likeness	3
COMM 311	Communication and Interviewing	3
COMM 335	Digital Storytelling	3
COMM 310	Electronic News Gathering	3
COMM 463	Digital Broadcasting	3
COMM 414	Social Media Management	3
COMM 465	Media Law and Ethics	3
COMM 485	Sports and Broadcast Capstone	3
COMM 444	Event Planning	3
HPER 300	History and Philosophy of Sport	2
HPER 400	Sport Governance	3
HPER 410	Sport Law	3

COMM 497	Cooperative Education/Internship	1-3
Total Credits		44

General Education

Written Communications

ENGL 110	College Composition I	3
ENGL 120	College Composition II	3
or ENGL 125	Introduction to Professional Writing	
Credits Subtotal		6

Oral Communications

COMM 110	Fundamentals of Public Speaking	3
Credits Subtotal		3

Arts & Humanities

SPAN 101	First Year Spanish I	4
SPAN 102	First Year Spanish II	4
SPAN 201	Second Year Spanish I	4
Credits Subtotal		12

Social & Behavioral Sciences

COMM 212	Interpersonal Communication	3
COMM 112	Understanding Media and Social Change	3
Credits Subtotal		6

Business, Math, Science & Technology

CSCI 101	Introduction to Computers	3
MATH 110	Math in Society	3
or MATH 137	Applied Algebra	
BADM 210	Advertising I	3
Credits Subtotal		9

General Education Total Credits **36**

Digital Literacy

Select one of the following:

ENGL 110	College Composition I
NDUS Institution Approved Training Course	
NDUS Institution Designated Digital Literacy Course	

Electives

Prescribed Electives

Select from the following:		12
COMM 244	Reporting and Feature Writing	
COMM 206	Digital Communication Fundamentals	
COMM 415	Sports Communication	
BADM 201	Principles of Marketing	
BADM 310	Digital Marketing	
COMM 414	Social Media Management	
Total Credits		12