

EVENTS PLANNING

Overview

Degrees Offered: Program Certificate

Program Begins: Fall, Spring, Summer

Delivery Method: On Campus, Online

Phone: 701-224-5486

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Description

This certificate will cover leadership and strategic planning, project management, event planning, crisis communication, and a capstone. It may be completed independently or alongside the Associate in Applied Science in Arts Entrepreneurship and Management program.

Preparation

Students interested in this certificate should be resourceful, flexible, creative problem solvers, interested in project management and event planning. Excellent writing skills, oral communication skills, and interpersonal skills are crucial to a successful career in event planning.

Requirements

Students who complete the curriculum requirements receive a Program Certificate in Events Planning.

Career Opportunities

Career possibilities: Live Event Coordinator, Talent Booking Agent, Retail/Wholesale Music Professional, Private Teacher/Coach, Arts Organization Administrator, and Nonprofit Fundraiser.

Degree Plans

- Events Planning Program Certificate

Program Learning Outcomes

Upon graduation, Events Planning students will be able to:

- Create meeting and event plans based on research and analysis, trends, goals and objectives.
- Analyze event and meeting risks.
- Manage meeting and event sites.