

# GRAPHIC DESIGN TECHNOLOGY

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## LIMITED ENROLLMENT

Delivery method: On campus

Program begins: Fall only

## Program Description

The Graphic Design Technology program certificate provides classroom and lab instruction in a Mac-equipped studio where students will be taught the technical skills needed to work in Adobe Creative Cloud software. Each student is required to prepare a portfolio of his or her best work for presentation to potential employers and art directors and/or participate in a co-op or internship.

This program certificate can be taken on its own or bundled with other certificates toward an Associate in Applied Science (AAS) degree in Integrated Studies. In addition, students have the option to pursue an Associate in Applied Science (AAS) degree in Graphic Design and Communications.

## Preparation

A high school or employment background related to any communications field is helpful, such as journalism/photo journalism, advertising/marketing, visual art, graphic art, writing, yearbook design, computer graphics, or desktop publishing. Students interested in this field should be creative and imaginative, have a sense of color and form, be able to work under pressure, meet deadlines, and work independently or as part of a team. Artistic ability is a plus.

## Program Requirements

Students who complete the curriculum requirements earn a Program Certificate in Graphic Design Technology.

## Special Costs

A \$100 deposit, required upon acceptance into the program, is applied toward tuition. Fee is non-refundable if you decide not to attend BSC.

## Career Opportunities

This short-term certificate provides the skills needed in many career paths including business, entrepreneurship, marketing, web design, etc.

## Contact

701-224-2429

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## Degree Plans

- Graphic Design Technology Program Certificate