

# ENTREPRENEURSHIP

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## Program Certificate

<b>Total Degree Credits</b>		<b>16</b>
<b>Prescribed Technical Program Requirements</b>		
BADM 201	Principles of Marketing	3
BADM 210	Advertising I	3
BADM 260	Principles of Retailing	3
BADM 297	Cooperative Education/Internship	1
BUSN 170	Entrepreneurship	3
BUSN 224	Electronic Commerce (E-Commerce)	3
Total Credits		16

These courses may be applied toward an Associate in Applied Science degree in Integrated Studies.

College Degree Requirements