

MANAGEMENT ENTREPRENEURSHIP

Program Description

Students in BSC's Management Entrepreneurship program will obtain the skills, tools, and experiences necessary to assist in the creation and management of a new business venture. The backbone of this curriculum focuses on satisfactorily completing a business plan and financial analysis. Study involves a combination of general education, business, and marketing coursework.

The Entrepreneurship Program Certificate is designed as a stand-alone certificate for those interested in gaining or enhancing basic skills needed in running their own business or may be earned as they work on earning the Management Entrepreneurship Associate in Applied Science degree.

Preparation

Students with a high school background in economics, accounting, communications, and marketing are well prepared. Many students are successful without having taken this concentration of classes.

Program Requirements

Students who complete the required coursework will earn one, or both, of the following:

- Entrepreneurship Program Certificate
- Management Entrepreneurship Associate in Applied Science degree

Career Opportunities

The goal of this curriculum is to provide an experience that creates insight into establishment of private businesses. It also gives students the skill to manage an existing business.

Contact

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Degree Plans

- Management Entrepreneurship Associate in Applied Science
- Entrepreneurship Program Certificate