

MANAGEMENT

Associate in Applied Science

Prescribed Technical Program	36-37
General Education	15
Elective Credit	9
Total Degree Credits	60-61

Prescribed Technical Program Requirements

BADM 201	Principles of Marketing	3
BADM 202	Principles of Management	3
BADM 210	Advertising I	3
BADM 240	Sales	3
BADM 260	Principles of Retailing	3
BADM 274	Project Management	3
BADM 281	Organizational Behavior	3
BADM 282	Human Resource Management	3
BUSN 170	Entrepreneurship	3
BUSN 224	Electronic Commerce (E-Commerce)	3
GIS 105	Fundamentals of Geographic Information Systems	3
MATH 103	College Algebra	3-4
or MATH 137	Applied Algebra	
or BOTE 108	Business Mathematics	
Total Credits		36-37

General Education Requirements

<i>Arts & Humanities/Social & Behavioral Sciences</i>		
ECON 201	Principles of Microeconomics (Required)	3
<i>Business, Math, Science & Technology</i>		
CSCI 101	Introduction to Computers (Required)	3
ACCT 200	Elements of Accounting I (Required)	3
<i>Written or Oral Communications</i>		
ENGL 110	College Composition I (Required)	3
ENGL 120	College Composition II	3
or ENGL 125	Introduction to Professional Writing	
or COMM 110	Fundamentals of Public Speaking	
Total Credits		15

Electives

Select 9 elective credits (suggested electives below):	9	
ACCT 201	Elements of Accounting II	
ACCT 225	Business Law I	
SOC 110	Introduction to Sociology	
Total Credits		9

College Degree Requirements

General Education & Diversity Course Matrix Requirements