

# SPORT AND FITNESS ENTREPRENEURSHIP

---

## Program Certificate

Total Degree Credits 16

### Prescribed Technical Program Requirements

BADM 201	Principles of Marketing	3
BADM 240	Sales	3
BUSN 170	Entrepreneurship	3
HPER 122	Sport Leadership	3
HPER 124	Sport Sales	3
HPER 197	Cooperative Education/Internship (Sport and Fitness Entrepreneurship)	1
Total Credits		16

College Degree Requirements